

Women in Business Networking



Interview with Amy Zumberger, Ask Amy Staging



WiBN: Tell us about your business

Amy: Ask Amy Staging is a decorating service that focuses on staging to sell, event staging, holiday decorating and home redesign.

I am really focusing on those staged to sell customers which include realtors and individual home owners who are trying to sell their home as fast as possible and for the highest offer. Being an accredited Home Staging Professional, I have the credentials and talent to stage those homes to their best potential.

Also with the holidays right around the corner, my holiday decorating service is very appealing. Ask Amy Staging can take the stress of getting your home ready for family and friends and create that perfect setting

without the hassle. Holiday decorating is also available for businesses. Any business with a lobby, ballroom, or showroom could benefit from this service.

And of course the event staging is a great service for those brides and grooms who want the WOW factor without the work and stress on their big day! Just call Ask Amy Staging!

WiBN: What would you say is your greatest professional accomplishment to date?

Having the courage to take my talent and passion for decorating to the next level of entrepreneurship is my greatest professional accomplishment to date.

WiBN: What's the best advice you have received as a business woman that you wish to pass on to our readers?

Amy: The advice from Diane Helbig at the WIBN. What a great speaker!!!! Entering into the workforce once again can be a bit overwhelming and after her seminar I felt as if I was ready to take on the world. Thank You Diane!!!!

WiBN: What has been the most effective marketing initiatives or programs you have used to promote the Ask Amy Staging?

Amy: Referrals, Referrals! They are so important. But also for people to get to know me and understand the services that Ask Amy Staging can provide. Ask Amy Staging is really unique in the variety of services in decorating and it is an untapped resource for this area. So, I feel that the more I can educate about my services, the more successful I can be.

WiBN: What do you do for fun/relaxation?

Amy: I am very active in the Shelby County 4-H program and I feel this program is such an important part of molding our youth. I currently hold positions as vice chair of the 4-H Advisory Committee and member of the Shelby County 4-H Foundation Board. We also have a small farm where we raise all natural foods. I am always asked the question, do you name your animals? Yes... Max & Erma and Ben & Jerry (the cows?) are in our field now.

WiBN: What is number one business goal you plan to accomplish over the next year?

Amy: My number one goal is to secure enough business to be able to hire employees. I feel the services that Ask Amy Staging offers can help so many and I would like to stay focused on the creativity and decorating while hiring a team to maintain accounting and advertisement tasks for example.

WiBN: How did you hear about Women in Business Networking (WiBN)?

Amy: This is funny! I was driving into town with my husband. We were headed to a 4-H fundraiser one Sunday morning around 6:30 am when I heard the advertisement on the radio. My husband is desperately trying to find paper in my purse (I should mention a BIG PURSE) so that we would not forget the website. Thankfully he found something to write on and I looked up the organization when we got home. Boy, am I glad that I did. What a great organization!!!!

WiBN: What inspired you to join Women in Business Networking (WiBN)?

Amy: I'm extremely impressed with the opportunities WiBN provides its members. I have met such nice people in the WiBN that are willing to help and this is so important and empowering.

WiBN: Is there anything else you'd like to share with our readers?

Amy: I was thinking one last plug for Ask Amy Staging...

If you are a realtor or home owner selling a home, Ask Amy Staging can give you the extra edge to get more buyers and better offers on your home. If you are a home owner or business owner that would like to take the stress out of decorating for the holiday season, Ask Amy Staging has your solution! Planning a wedding or themed event and need that wow-factor without the hassle? Call Ask Amy Staging for your free consultation today!

WiBN: In addition to your website, how else can our readers connect with you online?

Amy:

Contact: Ask Amy Staging LLC

Amy Zumberger

Email: amy@askamystaging.com

Website: www.askamystaging.com

Telephone: 937-726-3341