

2011 PARTNER/SPONSOR PROGRAMS



**Wednesday, September 28, 2011
8:00 am – 5:00 pm**

**WiBN “Growing as a Leader” Professional Development Conference
Schuster Performing Arts Center, Dayton, Ohio**

www.WomenInBusinessNetworking.com

Jeanne Porter, Founder
Women in Business Networking
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Greetings!

The Women in Business Networking (WiBN) Sponsorship Committee is excited to announce that the FOURTH Annual Professional Development Conference will be held on Wednesday, September 28, 2011 at the Schuster Performing Arts Center!

The WiBN "Growing as a Leader" Conference brings together women from all walks of life throughout Ohio, Kentucky and Indiana for a day of professional and personal development, education, and networking. Professionals, entrepreneurial women and women in transition, all enjoy this dynamic event, which includes highly recognized speakers, and outstanding opportunities to learn and grow.

Without the help of our sponsors, we would not be able to provide such quality programming. We would like to invite you to partner with us to make this event a success. Your support will help us provide quality workshops, highly acclaimed speakers, and give women an opportunity to learn new skills, network, and create balance in their lives.

Through the extensive marketing for the conference, sponsorship of this event gives your company broad visibility and recognition within the communities of the greater Miami Valley area as well as the opportunity to market your services and products to over 300 women on the day of the event.

Thank you for considering our request for your support to make this day the best it can be! Please feel free to contact us if you have any questions or need further information.

We look forward to working with you.

Best regards,

Jeanne Porter
Founder and President

Committee:

Leah Hawthorn, Advanced Business Image & Etiquette
Donna Childs, Donna Childs Consultants
Chris Cartwright, Landmark South Title Agency
Cheryl Malone, Indiana Wesleyan University
Heather McFadgen,
Amy Cary, Roberson Law



Event Vision and History

The WiBN Professional Development Conference has a powerful purpose:

Part of the mission of WiBN is to educate, provide resources and recognize women. This event fulfills that purpose. This professional development conference explores the skills and knowledge necessary to choose, to connect, to take risks and to lead every day.

The theme of the Professional Development Conference is strong and clear:

“Growing as a Leader”. Leadership is a process, an intimate expression of who we are. The essence of leadership is growing the *whole person* to become the *whole leader*.

The atmosphere of the event is:

Energizing yet intimate enough to encourage meaningful personal connections. It's a day devoted to relevant content, building relationships. We appreciate the loyalty and support of our past sponsors who recognize the value of exposure to our audience.

Miami Valley Hospital/Premier Health Partners

WDTN TV2

Lite 99.9 FM

Dayton B2B

Morris Furniture Designs

Roberson Law

Dayton Power & Light

Centerville Coin & Jewelry Connection

Marta Rey European Skin Care

Esther Price Candies

Pro-Admins

Complete Petmart

Jazzercise of Kettering

University of Dayton

Debra's Designs

QC CPA Group

3-7-2 Nautical Gifts by Cheryl

RMC & Associates

Zumwald & Company

Donna Childs Consultants LLC

Windward Design Group

Advanced Business Image

Managepoint

Alyson Gerwe Web Design

Sinclair Community College

Indiana Wesleyan University

Wittenberg University

Event details:

- The day long event features two inspiring keynote speakers, six informative workshop presenters, plus a special plenary session with a closing presentation featuring local experts.
- Exhibiting businesses provide a wealth of resources and services to participants
- There is exhibitor bingo that offers VISA CARD drawings at the end of the day. Exhibitor Bingo encourages attendees to visit each exhibit space.
- The conference raises money for local charities. Previous honored charities include *YWCA Shelter Child Care Center* and the *Miami Valley Food Bank*. This year in memory of Kim Snow, WiBN Top 25 Women to Watch 2009 and her two small children, we are pleased to showcase **The Artemis Center**; offering support and information for victims of domestic violence and their children and **Dayton Ronald McDonald House**, that provides a “home-away-from-home” for families so they can stay close by their hospitalized child
- Over 200 attended the conference in 2010 with 46 exhibitors.

When the conference ends, the energy and electricity is transferred to the After 5 Reception where attendees have an opportunity to mix and mingle with the dynamic speakers of the day and network with their peers to share their conference experiences. Appetizers and a cash bar are provided.



STATISTICS TO SUPPORT YOUR SPONSORSHIP

The Center for Women's Business Research reported that three quarters of all women-owned businesses are majority owned by women (51% or more), for a total of **7.7** million firms, employing more than 7.1 million people, and generating \$1.1 trillion in sales.

- Nearly 10.4 million women-owned firms employ more than 12.8 million people, and generate \$1.9 trillion in sales.
- For the past two decades, majority women-owned firms have continued to grow at around two times the rate of all firms (42% vs. 24%).
- Women-owned firms with 50% or more ownership interest, account for 41% of all privately held firms.
- There are 2.4 million firms owned by women of color in the U.S., employing 1.6 million people and generating nearly \$230 billion in sales annually.
- Between 1997 and 2006 the number of privately held firms that are 51% or more owned by women of color grew five times faster than all privately held firms (120% vs. 24%).
- Women-owned firms without employees generate more than \$167 billion in annual sales.
- Women control 80% of household spending
- Women buy 81% of all products and services
- Women sign 80% of all checks written in the USA
- Women own family businesses averaging 26.9 million a year in revenue
- Women head up 40% of all U.S households with incomes over \$600,000
- More than two-thirds (67%) of women business owners choose financial products and services based on their relationship and experience with a lender.



TESTIMONIALS FROM SPONSORS, SPEAKERS AND ATTENDEES

As a 2010 conference sponsor, I was so impressed with the high level of professionalism and organization. It was orchestrated with such excellence and with care and concern for the tiniest detail. No detail was too small, and that's what made the conference so spectacular, aside from the connections, the networking, and meeting with strategic people. I felt the conference helped take my business to the next level. Thank you for the opportunity to participate. It's an honor to be surrounded by so many world changing passionate people committed to serving and making a difference, and all under 1 roof for an entire day.

Stefani Ruiz, Custom Incentives

The WiBN event was spectacular. I enjoyed being a presenter and learning from the audience. This organization has taken networking to a new level. All business women should attend the conference and look forward to exponential growth.

Toni Perry Gillispie, Director External Affairs, AT&T Ohio

Thank you for an inspiring, educational, and empowering seminar. The speakers were dynamic and covered such a wide, yet pertinent range of topics; what a pleasure to hear from such experts. I also enjoyed networking and meeting some of the most interesting women in the area. In addition to benefiting me professionally, I also feel the seminar helped me grow personally. Looking forward to the next seminar!

Suzanne R. Brock, MBA, Sinclair Workforce Development - Open Enrollment Manager

Thank you so much for the opportunity to be part of the WiBN Professional Development Conference. We thought it was a great event that gave us an opportunity to connect with our target customer. We look forward to being a part of the next conference.

Robert Klaben, Vice President Marketing, Morris Home Furnishings

“What a wonderful, well-organized conference! As a speaker who travels the globe making presentations, I was particularly impressed with the WiBN conference organizers. Not only did they make me feel special as a speaker, they treated the attendees like VIPs! All women in business need continuing education and WiBN delivers. It's a small investment for personal and professional growth – a must attend event!”

Pamela Eyring, President & Director, The Protocol School of Washington

Thoughts, dreams, inspiration, motivation, encouragement, and a wealth of information bundled all in one day. Because of these reasons I'm proud to be a sponsor and attendee of the WiBN Professional Development Conference. I am looking forward to attending in 2011 and I'm encouraging all my employees and fellow business professionals to attend as well.

Danielle Fritz, COO, Centerville Coin & Jewelry Connection

“The best thing about the WiBN conference is the one-on-one exposure you get to women from diverse organizations throughout the Miami Valley and beyond. You learn from every professional woman you hear or meet personally – whether you're in an educational session, at a panel discussion, at lunch or just networking in the exhibit hall. It's a day filled with ideas and inspiration.”

Teresa Zumwald, Owner & President, Zumwald & Company

This was my first WiBN Professional Development Conference and I am so glad I attended....Your event was particularly well organized and full of the right energy and target audience. By the way, the range of ages, ethnicity, type of businesses, and length of years in business represented by the attendees was quite impressive. The selection of speakers and topics was also an attraction. Thanks for a great day.

Amy Gantt, Artist/Owner, Lula Bell Art Designs



TITLE SPONSOR BENEFITS

Miami Valley Hospital/Premier Health Partners

- Recognition on WiBN website as Title Sponsor and link to your website
- Exhibit table in exhibit hall
- Sponsorship recognition and features in media and social media promotions, including LinkedIn and Facebook as Title Sponsor.
- VIP table and 8 complimentary tickets to the event
- Radio spot feature promos in association with conference promotion activities
- Logo on official conference bag
- Logo on conference banner
- Conference bag insert
- Full page inside back cover ad in program
- Conference signage
- Monday Morning Moments E-News -6-8 weeks
- List of conference attendees provided at your request

TITLE SPONSOR INVESTMENT: \$7,500 SOLD

_____ Yes, I would like to be a Title Sponsor for the 2011 WiBN Professional Development Conference.

Please promote/list my company name as written below.

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409)

_____ Please Send Invoice

Please mail this form with your marketing investment of \$7,500 by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: _____ Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference, 3072 Southdale Drive #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!



CORPORATE/MEDIA SPONSORSHIP BENEFITS (TV/Radio Exclusive)

Proportional Company Name or Logo Included In: TV RADIO SOLD

- Listed on WiBN website and link to your website
- Sponsorship recognition and features in media and social media promotions, including LinkedIn and Facebook
- Recognition at opening session
- VIP table recognition and 4 complimentary tickets to event
- Radio spot feature promos in association with conference promotion activities
- Tabletop exhibit space with listing in exhibitor section of materials
- Conference bag insert
- Full color ad in program
- Conference signage
- Sponsor recognition in conference program
- Recognition in Monday Morning Moments E-Newsletter leading up to conference
- Sponsor ribbon on conference badge

CORPORATE SPONSOR INVESTMENT: \$5,000

_____ Yes, I would like to be a Corporate/Media Sponsor for the 2011 WiBN Professional Development Conference. Please promote/list my company name as written:

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409)

_____ Please Send Invoice

Please mail this form with your marketing investment of \$5,000 by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference, 3072 Southdale Drive #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!



KEYNOTE LUNCHEON SPEAKER SPONSOR

Proportional Company Name or Logo Included In:

- Listed as Keynote Luncheon Speaker Sponsor on conference website with link to your website
- Recognition at luncheon event
- Sponsor ribbon on their badge
- Tabletop exhibit space with listing in exhibitor section of materials
- Promotional materials placement in conference bag
- Sponsor recognition in conference program
- Recognition in Monday Morning Moments E-Newsletter leading up to conference
- Conference signage, podium and monitors in Winter Garden area
- ½ page ad

KEYNOTE LUNCHEON SPEAKER SPONSOR INVESTMENT: \$3,500 SOLD

_____ Yes, I would like to be a Lunch Keynote Sponsor for the 2011 WiBN Professional Development Conference.

Please promote/list my company name as written:

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409)

_____ Please Send Invoice

Your marketing investment of \$3,500 is appreciated by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: _____ Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference, 3072 Southdale Drive #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!



BREAKFAST SPONSOR BENEFITS

Proportional Company Name or Logo Included In:

- Listed as Breakfast Sponsor on conference website with link to your website
- Recognition at opening session
- Tabletop exhibit space with listing in exhibitor section of materials
- Signage during sponsored event
- Promotional materials placement in bag
- Sponsor recognition in conference program
- Recognition in Monday Morning Moments E-Newsletter leading up to conference
- Sponsor ribbon on their badge
- Half page ad in program

BREAKFAST SPONSOR INVESTMENT: \$2,500 ~~SOLD~~

_____ Yes, I would like to be a Breakfast Sponsor for the 2011 WiBN Professional Development Conference.

Please promote/list my company name as written:

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409)

_____ Please Send Invoice

Please mail this form with your marketing investment of \$2,500 by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: _____ Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference 3072 Southdale Drive #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!



CONFERENCE BAG SPONSOR BENEFITS

Proportional Company Name or Logo Included In:

- Listed as Conference Bag Sponsor on conference website with link to your website
- Logo on Conference Bag
- Tabletop exhibit space with listing in exhibitor section of materials
- Promotional materials placement in bag
- Sponsor recognition in conference program
- Recognition in Monday Morning Moments E-Newsletter leading up to conference
- Sponsor ribbon on their badge
- Half page ad in program

CONFERENCE BAG SPONSOR INVESTMENT: \$2,500 - SOLD

_____ Yes, I would like to be a Conference Bag Sponsor for the 2011 WiBN Professional Development Conference.

Please promote/list my company name as written:

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409)

_____ Please Send Invoice

Please mail this form with your marketing investment of \$2,500 by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: _____ Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference 3072 Southdale Dr. #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!



COMMUNITY PARTNER SPONSOR BENEFITS

Proportional Company Name or Logo Included In:

- Listed as Community Partner Sponsor on website including logo with link
- Promotional materials placement in a bag
- Tabletop exhibit space with listing in exhibitor section of materials
- Sponsor recognition in conference program
- Recognition in Monday Morning Moments E-Newsletter leading up to conference
- Sponsor ribbon on their badge

COMMUNITY PARTNER SPONSOR INVESTMENT: \$1,500 (unlimited)

_____ Yes, I would like to be a Community Partner Sponsor for the 2011 WiBN Professional Development Conference.

Please promote/list my company name as written:

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409)

_____ Please Send Invoice

Please mail this form with your marketing investment of \$1,500 by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: _____ Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference, 3072 Southdale Drive #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!



BREAK-OUT SESSION SPONSOR BENEFITS

Proportional Company Name or Logo Included In:

- Listed as Break-Out Session Sponsor on website with link to your website
- Pre-Session expression of gratitude
- Room signage recognition
- Table outside of the breakout session during sponsored breakout
- Sponsor recognition in conference program
- Sponsor ribbon on their badge

BREAK OUT SESSION SPONSOR INVESTMENT: \$500 (6 available)

_____ Yes, I would like to be a Break-Out Session Sponsor for the 2011 WiBN Professional Development Conference.

Please promote/list my company name as written:

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409

_____ Please Send Invoice

Please mail this form with your marketing investment of \$500 by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: _____ Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference, 3072 Southdale Drive #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!



BREAK SPONSOR BENEFITS

Proportional Company Name or Logo Included In:

- Listed as Break Session Sponsor on website with link to your website
- Break time expression of gratitude
- 8.5x11 sign in break area
- Promotional materials placement in a bag
- Sponsor recognition in conference program
- Sponsor ribbon on their badge

BREAK SPONSOR INVESTMENT: \$300

_____ Yes, I would like to be a Break Sponsor for the 2011 WiBN Professional Development Conference.

Please promote/list my company name as written:

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409)

_____ Please Send Invoice

Please mail this form with your marketing investment of \$300 by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: _____ Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference, 3072 Southdale Drive #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!



EDUCATIONAL SPONSOR BENEFITS

Proportional Educational Institution and/ or Logo Included In:

- Listed as Educational Sponsor on conference website with link to your website
- Tabletop exhibit space with listing in the exhibitor section of materials
- Recognition in conference program
- Sponsor ribbon on their badge
- Recognition with Conference Scholarship Fund

EDUCATIONAL SPONSOR INVESTMENT: \$500 (unlimited)

_____ Yes, I would like to be an Educational Sponsor for the 2011 WiBN Professional Development Conference.

Please promote/list my company name as written:

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Payment:

_____ Credit Card: ___ MasterCard ___ Visa ___ Discover, accepted

_____ Check Enclosed (payable to WiBN, 3072 Southdale Drive #2, Kettering, OH 45409)

_____ Please Send Invoice

Please mail this form with your marketing investment of \$500 by August 1, 2011.

Credit Card # _____ Exp. Date: _____

CSC Code: _____ Name on Card: _____

Authorized Signature: _____ Date: _____

Additional Contact for Print Ad Designs, Logos, Exhibitor or Attendee Details, etc.

Name: _____

Email: _____

Phone: _____

Purpose: _____

Please complete sponsorship registration form and return to: WiBN Conference, 3072 Southdale Drive #2, Kettering, OH 45409 or fax to 937.535.0633

Thank you for sponsoring the 2011 Professional Development Conference!