

## Women in Business Networking



*Interview with Judi Law, Judo Steele, Dayton, Ohio*



**WiBN:** Tell us about your business

**Judi:** We provide structural and miscellaneous fabricated steel.

**WiBN:** -How long have you been in business?

**Judi:** 17 years

**WiBN:** What or who has been your greatest influence in business and why?

**Judi:** Determination not to give up.

**WiBN:** What would you say is your greatest professional accomplishment to date?

**Judi:** Staying in business as a woman in a male dominated industry.

**WiBN:** What's the best advice you have received as a

business woman that you wish to pass on to our readers?

**Judi:** It is not how many times you fall, it is how many times you get back up.

**WiBN:** What has been the most effective marketing initiatives or programs you have used to promote the Judo Steele?

**Judi:** Certifications, PTAC

**WiBN:** What do you do for fun/relaxation?

**Judi:** Scrapbooking, shopping, travel

**WiBN:** What is number one business goal you plan to accomplish over the next year?

**Judi:** Grow my business.

**WiBN:** How did you hear about Women in Business Networking (WiBN)?

**Judi:** Tina Marker, Windward Design Group

**WiBN:** Is there anything else you'd like to share with our readers?

**Judi:** Never let anyone tell you that you can't do something.

**WiBN:**How important do you fee networking is in promoting a business?

**Judi:** Extremely important.

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