



Jayne McDougall
McDougall Marketing Communications



Jayne is the founding partner of McDougall Marketing Communications, an advertising agency offering strategic brand development including: design, print, sales collateral, direct mail, publications, trade show support, public relations and advertising specialties. The firm has been in business for over 25 years. They assist clients in healthcare, senior living, technology, fraternal organizations and professional services. Their clients are small to medium size firms but also include some Fortune 500 companies.

Jayne has a Bachelor of Fine Arts Degree from Miami University and has done post graduate work at Wright State University. She is a long time Board member of AAF-Dayton (American Advertising Federation – Dayton Chapter) and also serves on the Board of the Advertising Review Council (ARC) a joint program between the BBB and AAF-Dayton. She is Past President of Kappa Delta Alumni Association and continues to assist with their main philanthropy of educating and preventing child abuse. She has been an active volunteer in the Centerville City Schools for over 16 years and currently tutors high school students on a weekly basis in math.

In her spare time Jayne enjoys playing tennis, snow skiing and cardio work outs. She is a certified PSIA ski instructor and loves to teach people of all ages how to snow ski.

Jayne has been married to Bill for 30 years and they are partners in the business. They live in Washington Township and have a son Michael, studying aviation management at Lewis University and a daughter, Jennifer, a senior at Centerville High School. They also have a Beagle mix, Lucy, they rescued from SICSA.

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