



Women in Business Networking



Patricia Tallman, The Pink Link and Mary Kay

WiBN: What is your position at The Pink Link and Mary Kay

Patricia: I am a Director with Mary Kay and been with Mary Kay 27 years. I am a NuSkin representative and give Galvanic Spa facials at the Pink Link. We also have a nutrition program and I am a Health Coach with Take Shape for Life

WiBN: What is the one thing that you want our readers to know about The Pink Link and Mary Kay?

Patricia: The Pink Link is a Beauty and Wellness Center for Women. We are in the business of Enriching Women's lives. Beauty from the inside out. . I have a weekly support group meeting for women helping them with losing weight, getting healthy. Teaching skincare and anti aging health, nutrition and glamour techniques. We call the program "The Total Woman". We also visit several area Senior Centers and do weekly health and nutrition support meetings there. Also, we do classes at local high schools and teach Image and Etiquette when this is requested.

WiBN: What are some of your personal skills that have helped you become who you are today?

Patricia: I studied Drama & Acting in London England & took a course on stage make up, speech and etiquette . I also helped with the opening, managed and taught at a Modeling School In Columbus Ohio. I took a course in Nutrition & Healthy mind and body. Also The Law of Attraction. Mary Kay offers on going training in management, network marketing, makeup artistry and so much more. I have always had compassion for others and wanted to help women achieve their dreams, I love meeting new people and helping women of all ages 13 – 100 look and become the best they can be..

WiBN: At any time during your life have you had a mentor?

Patricia: My mentor is Mary Kay. I met Mary Kay in 1983. What a women, the smartest business woman I have ever known. Mary Kay started her company in 1963, her dear husband passed away 2 weeks before the opening, she decided to start a business to change things for women. She decided to do this when she was told that she could not move into an available management position because she was a WOMAN, and even though she was the most qualified it was impossible to have a WOMAN manager. She quit her job and started to write down the perfect way that woman could achieve and earn money, be her own boss and still be good wives and stay at home mothers. Taking her life savings \$5000 she opened Beauty by Mary Kay on Friday September 13th. In a shop in Dallas she sold wigs and women would come in for a wig and while there she would slap her skincare on their face while her son was running to their stock room, a block away to get their wig. Today her company has almost 2 million beauty consultants in 33 countries in the world. Wow! Including women millionaires in China and Russia to name a few. This amazes me she was a women born before her time. Putting God first, family second and career third, and always working by the golden rule. A woman of steel with a loving heart and velvet hand.

WiBN: How can, or how does, networking benefit women in business?

Patricia: Without networking you do not have a business.

WiBN: What has been your biggest challenge in your position at The Pink Link and Mary Kay?

Patricia: Living in another country (England) for 14 years and keeping my business going while living there. I was a Mary Kay beauty consultant at that time that was my only business. I also worked in England for Mary Kay corporate introducing Mary Kay cosmetics and the career to British women.

WiBN: Can you think of any mistakes that you have made that you wouldn't want to make again?

Patricia: I cannot think of any. I am sure there are many, but I do not live in the past and dwell on regrets. Every day is a new precious gift from God to move forward and do your best. Time is a most precious gift that we and I hate to waste it.

WiBN: Are there any fears that you have had to overcome?

Patricia: No, I cannot remember being afraid of anything. Having said that, I can remember being afraid of the dark during WW2 when we had to black out everything and my bedroom at night was very dark. My mother asked me if I believed in Jesus and I said yes and she said, well he will always take care of you, just trust in him and God and you do not have to be afraid of anything as he is always with you taking care of you. Those words have always resonated in my head and I have not been afraid of anything since then.

WiBN: How do you get inspired?

Patricia: I meditate. Read my bible. Spend time with my Grand children they are the future I want to inspire them.....this in turn inspires me to be a good role model for them.

WiBN: What is your favorite thing to do in “taking care of you” ?

Patricia: I love to paint, when I start painting I am in another world and totally relax. I recently started taking water color classes. My forte was always oil painting I love to do seascapes.....I also teach oil painting. I love spending time just doing nothing except what I feel like doing, no commitments, no appointments. I enjoy being on my own. I am writing a book and I love working on that, it is for my grand children, and great grand children, I want them to know what life was like years ago .

WiBN: Where would you like to see yourself in 5 years?

Patricia: Healthy and well. My goal is to build my Mary Kay unit and share my career with at least another 50 women or more. To have helped hundreds of women with their health and well being, losing weight, getting off their medications and gaining confidence in themselves, to look and feel beautiful both inside and out, to love themselves as God loves them.

Contact Pat
patskincare@aol.com