



## Women in Business Networking Member Interview



**Heather McFadgen, Marketing Manager, Dayton Gastroenterology, Inc Interview**

**WiBN:** Share with us what the Dayton Gastroenterology, Inc. provides to their patients. How may our readers utilize the services Dayton Gastroenterology?

**Heather McFadgen, Marketing Manager:**

**WiBN:** How long has Dayton Gastroenterology been in practice? Where are your office(s) located?

**Heather McFadgen, Marketing Manager:**

**WiBN:** In 2010, Digestive Care, Inc., and Gastrointestinal and Liver Diseases Consultants (GILD) merged to create Dayton Gastroenterology, Inc., can you share more about this with our readers?

**Heather McFadgen, Marketing Manager:**

**WiBN:** Do you think it is important as women leaders that collaborative alliances are developed in our community with other practices, businesses, corporations and non-profits? If so, how are those collaborative alliances being developed with Dayton Gastroenterology, Inc?

**Heather McFadgen, Marketing Manager:**

**WiBN:** As Marketing Manager, you are indirectly representing the Dayton Gastroenterology, Inc with your Women in Business Networking membership. How do you see that relationship as a benefit to Dayton Gastroenterology, Inc?

**Heather McFadgen, Marketing Manager:**

**WiBN:** So that we don't lose sight of your leadership skills in your position of Marketing Manager at Dayton Gastroenterology, Inc. What leadership skills do you feel have contributed to your career success?

**Heather McFadgen, Marketing Manager:**

**WiBN:** How did you find WiBN and what inspired you to become a member?

**Heather McFadgen, Marketing Manager:**

**Heather McFadgen**

**Marketing Manager**

**Dayton Gastroenterology, Inc**

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