

## Women in Business Networking



*Interview with Georgia Bammerlin, GE Capital*



**WiBN:** What is your position at GE Capital?

**Georgia:** I am a strategic project leader in our Sales division, focused on regulatory risk and acquisitions.

**WiBN:** How long have you been at GE Capital?

**Georgia:** 18 years

**WiBN:** What personal skills have helped you become who you are today?

**Georgia:** My optimistic approach to life, my commitment to teaching others, and my organizational skills.

**WiBN:** What are your thoughts regarding how networking benefits women in business?

**Georgia:** It absolutely is who you know, not what you know, that keeps you human. Finding another person with whom you have something in common, can lend a framework to how you approach the world.

**WiBN:** What do you like best about your position at GE Capital?

**Georgia:** I enjoy the ability to work cross-functionally in my business, to meet a variety of people (and personalities), and learn every single day something new about our business.

**WiBN:** Tell us about the Women's Network program within GE Capital.

**Georgia:** One focus for our network is to NOT consider the WIIFM, but instead focus on what we can give back to others. Whether through mentoring, coaching, facilitating, community service...there are so many ways to impact other lives through our Women's Network.

**WiBN:** How did you become familiar with Women in Business Networking?

**Georgia:** Gail Frantz has become a community expert in making connections that count. She invited a few of us from our network to attend last year's WIBN conference, which was phenomenal. I can understand why so many women want to belong to your organization, given the value and connections it offers!

**WiBN:** What do you think is the biggest inspiration you receive from your co-workers?

**Georgia:** Those that truly find joy in their daily interactions, whether personal or work-oriented, are an inspiration for me.

**WiBN:** Share with us how you balance your work life and family life?

**Georgia:** I make considered, intentional choices based on my personal values. If I feel out of balance, I first identify the source of the stress to determine if it is perception or reality. Then, I reflect as to whether that stress is temporary or long term. No snap decisions!

**WiBN:** What is it that you do in “taking care of you” ?

**Georgia:** I take time for myself, whether it is in taking long walks, spending time with the ladies Card Club in my neighborhood, or just curling up with a good book.

**WiBN:** What leadership skills do you feel has contributed to your position with GE Capital?

**Georgia:** My communication skills, being able to take a complex idea and boil it down to the few essential messages that resonate with the audience.

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