

Women in Business Networking



Interview with Donna Childs, Donna Childs Consultants LLC



WiBN: Tell us about your business (what product or service you provide and who your target audience is)

Donna: My passion is to help organizations grow through effective strategic planning and execution, professional business practices and developing leadership skills. There are so many organizations that are on the cusp of really skyrocketing to the next level of success and by taking the time and putting some common practices and planning in place, they can get there.

WiBN: -What or who has been your greatest influence in business and why?

Donna: Someone I worked for early in my career – and my Mom - really encouraged me, gave me responsibility and basically said, I can do anything I set my mind to.

WiBN: What would you say is your greatest professional accomplishment to date?

Donna: Having the opportunity to learn so much, being president/CEO of a successful organization and make such a meaningful contribution to the growth and success of the businesses I have been blessed to work with. One was growing the Better Business Bureau and mentoring some of the staff. Encouraging other women to achieve their dreams and seeing them grow professionally is rewarding.

WiBN: What's the best advice you have received as a business woman that you wish to pass on to our readers?

Donna: Really learn the leadership skills you need to be an outstanding leader. And always be a continuous learner. Don't think inside the box, peer out and experience different viewpoints and perspectives.

WiBN: What has been the most effective marketing initiatives or programs you have used to promote your business?

Donna: Word of mouth, public speaking, being involved in organizations where potential clients are.

WiBN: What do you do for fun/relaxation?

Donna: I love to run, read, and just relax outside with my dogs. Play golf and go to the beach.

WiBN: What has been the number one business goal for you?

Donna: This may sound really simplistic, but ‘make a difference and make a contribution’

WiBN: Is there anything else you’d like to share with our readers?

Donna: I’ve just written a book, *Essential Board Governance*, and am making it available for free for a short time. It is a complete guide for anyone who runs a nonprofit or serves on the board of a nonprofit. It guides you through what a board of director’s governance responsibilities is and what you should do to build a strong board.

You can get a free copy through my LinkedIn profile or by emailing me at dchilds@donnachildsconsultants.com. It will be available from my website soon. www.donnachildsconsultants.com

WiBN: In addition to your website, how else can our readers connect with you online? (list your blog and social networking links here)

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